

SONY

Sony's new flagship Xperia 1 smartphone available to pre-order in Europe from today

[Xperia 1, Sony's latest flagship smartphone](#), packs a professional display and cinematography technologies into a beautiful, sleek smartphone powerhouse. With features such as the [world's first 4K OLED display in a smartphone](#)ⁱ with 21:9 CinemaWide™ display (6.5") and the world's first Eye AF in a smartphoneⁱⁱ with a triple lens camera and up to 10 fps burst shooting with AF/AE tracking for precision focus and exposure. Sony's Xperia 1 is available to pre-order from today across Europe from Xperia store online, retail outlets and local operators.

Xperia 1 delivers a cinema aspect ratio and accurate colour reproduction, for a viewing experience that's true to creators' intention. The X1™ for mobile engine, powered by Sony's award-winning BRAVIA® TV technologies, brings HDR (High Dynamic Range) remastering technologies ensuring everything you watch, including streamed content, can be enjoyed with more contrast, colour and clarity.

This ultimate viewing experience is further enhanced by Dolby Atmos, tuned in collaboration with Sony Pictures Entertainment, transporting you into the story with moving audio that flows above and around you with breath-taking realism.

Rounding off the entertainment experience is Game Enhancer which optimizes Xperia 1's performance and blocks unwanted notifications, as well as enabling you to record gameplay and find tips for your game online. Fortnite, Asphalt 9 and Arena of Valour are just some of the immersive games available exclusively to Xperia 1 in 21:9.

Experience [pro-level quality in every photo](#) with an advanced triple lens camera (12MP) for any situation and light conditions: 16mm for wide landscapes, a versatile 26mm lens and a 52mm lens telephoto shooting (35mm equiv.).

Technologies from Sony's acclaimed Alpha interchangeable lens camera are inherited in Xperia 1 as BIONZ X™ for mobile enabling the world's first Eye AF (Auto Focus) in a smartphone and deliver continuous burst shooting with up to 10

SONY

fps AF/AE tracking (Auto Focus and Auto Exposure) to give you precision focus and optimal exposure. Capture better low light images with the bright F1.6 lens and large pixel pitch 1.4µm Dual Photo Diode image sensor ensuring even moving subjects are blur-free, while RAW noise reduction delivers beautifully clear images.

Compatible with [Sony's Imaging Edge™iii application](#), instantly transfer videos and still images from your camera to Xperia 1 while shooting so you're able to check the quality or upload to social media instantlyiv. Imaging Edge also supports 4K movie transferv so no quality is lost when transferring from one device to the other.

Only Sony can bring [industry-leading professional technology](#) to Xperia 1, enabling you to capture your everyday life in cinematic style with Cinema Pro. Create the intended mood from total of eight different 'Look' colour management pre-set expressions to turn your clips into cinematic stories. The unique hybrid stabilisation system running Optical SteadyShot™ with a unique algorithm to ensure smooth and shake-free recording.

Availability

Xperia 1 looks as good as it feels and is available to pre-order in Europe from today from Xperia store online, retail shops and local operators, in a range of colours to suit your individual style: Black, Purple, Grey and White.

For more information on all the technology and features packed into Xperia 1 please visit: https://blogs.sonymobile.com/press_release/sony-redefines-smartphone-vision-new-flagship-xperia-1-creative-entertainment-professional-grade-technologies/

- ENDS -

NOTES:

Full specifications for Xperia 1 can be found here:

www.sonymobile.com/global-en/products/phones/xperia-1/specifications

FOR MEDIA INFORMATION PLEASE CONTACT:

For more information, images and videos please visit:

<http://blogs.sonymobile.com/category/press-releases>

Sony Mobile Communications, Global Communications & PR department

SONY

About Sony Mobile Communications

Sony Mobile Communications is a subsidiary of Tokyo-based Sony Corporation, a leading global innovator of audio, video, game, communications, key device and information technology products for both the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Through its Xperia™ smartphone and tablet portfolio, as well as innovative smart products, Sony Mobile Communications delivers the best of Sony technology, premium content and services, and easy connectivity to Sony's world of networked entertainment experiences. For more information: www.sonymobile.com

Legal

1) Facts and features may vary depending on local variant. 2) Operational times are affected by network preferences, type of SIM card, connected accessories and various activities e.g. playing games. Kit contents and colour options may differ from market to market. The full range of accessories may not be available in every market. 3) Icons displayed are for illustrative purposes only. The home screen may appear different in your product. Some features may not be available in your country or area.

"SONY" is a registered trademark of Sony Corporation. "Xperia" is a trademark or registered trademark of Sony Mobile Communications Inc. All other trademarks or registered trademarks are the property of their respective owners. Additional information regarding trademarks may be located on our website at: www.sonymobile.com/global-en/legal/trademarks-and-copyright

Android is a trademark of Google Inc.;

Qualcomm and Snapdragon are trademarks of Qualcomm Incorporated, registered in the United States and other countries.

Qualcomm Snapdragon is a product of Qualcomm Technologies, Inc. and/or its subsidiaries.

ⁱ Xperia 1 features a 6.5 inch Ultra Wide 4K (1644 x 3840px) OLED High Dynamic Range (HDR) display. Verified by Strategy Analytics' SpecTRAX Service against the published display specifications for over 14,000 smartphones. Correct as of the 24th February 2019

ⁱⁱ Xperia 1's camera features Eye AF (autofocus) capable of identifying and keeping a human eye in focus. Verified by Strategy Analytics' SpecTRAXService against the published camera specifications for over 14,000 smartphones. Correct as of the 24th February 2019

ⁱⁱⁱ A successor application of PlayMemories Mobile. Existing PlayMemories Mobile users can use this by updating PlayMemories Mobile

^{iv} Compatible with ILCE-9 with software update Ver.5.0 or later. Files are imported in 2MP size when using this function

^v Compatible with ILCE-9 with software update Ver.5.0 or later, ILCE-7RM3, ILCE-7M3, ILCE-6400, DSC-RX0M2, DSC-RX10M4, DSC-RX100M6, DSC-RX100M5A. Availability of video transfer and playback varies depending on smartphone in use.