



Sony's stunning new Xperia™ XZ Premium coming to you in beautiful Bronze Pink

24 April 2017 – Sony Mobile Communications (“Sony Mobile”) today announced that its hotly anticipated Xperia XZ Premium will now be available in Bronze Pink, adding to the Deepsea Black and Luminous Chrome colour hues.

The XZ Premium has been recognised around the world since it was announced as the most innovative Xperia smartphone to date, and from June the beautiful Bronze Pink variant will feature the same state-of-the-art technology including; a camera able to create sensational videos from your everyday moments by recording in [Super slow motion](#) at 960 frames per second, a beautiful 4K HDR display, super-fast download speeds and a host of intelligent features which offer useful, tailored suggestions about how to use different features to make life that little bit easier.

Xperia Colour Designer, Satoshi Aoyagi, explains why Bronze Pink was the perfect complement to the exquisite technology that lies within, “We wanted to find a colour that represented a feeling of warmth whilst at the same time exemplifying the premium features and design. The bronze metallic finish adds a feeling of depth to the glass on the front and back. Also just like the other colours every part of the Xperia XZ Premium Bronze Pink has been expertly crafted – such as the top and bottom edges, which are carefully diamond cut and creates an added shine. It’s a chic addition to the choice of colours offered with XZ Premium.”

XZ Premium Pink will be available in select markets from the end of June, please check with your local operator or retailer. Features and technology inside the beautiful new Xperia XZ Premium Bronze Pink include:

- New [Motion Eye camera](#) with Super slow motion 960fps video capture, Predictive Capture and 4K video recording
- Stunning 5.5” [4K HDR display](#)
- [Qualcomm® Snapdragon™ 835](#) 64-bit Mobile Platform

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- Intuitive unlock with fingerprint sensor on power button*(not available in all markets)
- USB Type-C™

More details of Xperia XZ Premium can be found [here](#).

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For more information, images and videos please visit:

<http://blogs.sonymobile.com/category/press-releases>

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About Sony Mobile Communications

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1) Facts and features may vary depending on local variant. 2) Operational times are affected by network preferences, type of SIM card, connected accessories and various activities e.g. playing games. Kit contents and colour options may differ from market to market. The full range of accessories may not be available in every market. 3) Icons displayed are for illustrative purposes only. The home screen may appear different in your product. Some features may not be available in your country or area.

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