



**STRICT EMBARGO UNTIL 6<sup>th</sup> JANUARY 2014, CES, LAS VEGAS AT 17:00 PST**

Press Release

## **Sony introduces Xperia™ Z1 Compact – the world’s best premium compact smartphone<sup>1</sup>**

- **Get all the best of Sony’s Xperia Z1 in a pocket-friendly compact smartphone**
- **Stylish and durable waterproof<sup>2</sup> design in a range of four vibrant colours - white, black, pink and lime**
- **The world’s best camera in a compact smartphone<sup>3</sup> with Sony’s proven camera technologies: Award-winning “G Lens”, 20.7 MP “Exmor RS for mobile” CMOS image sensor and “BIONZ for mobile” image processing engine**
- **Incredible viewing experiences on the 4.3” TRILUMINOS™ HD Display for mobile with X-Reality™ for mobile**
- **Xperia™ Transfer Mobile for quick and easy phone-to-phone transfer of contacts, content and apps from existing iOS and Android smartphones**

**6<sup>th</sup> January 2014, CES, Las Vegas** – Sony Mobile Communications (“Sony Mobile”) today redefines the premium smartphone market with the introduction of [Xperia Z1 Compact, offering the very best of Sony technologies](#) from its flagship Xperia Z1, in a stylish new compact size.

“With the addition of Xperia Z1 Compact our global range of premium products is now broader than ever and offers our customers a wider choice.” said Kunimasa Suzuki, President and CEO, Sony Mobile Communications. “Xperia Z1 is a no-compromise feature-packed smartphone with a beautiful yet durable design. With Xperia Z1 Compact, we bring all of these premium features and performance, into a smaller size to give you the ultimate compact smartphone.”

# SONY

## **The world's best camera in a compact smartphone**

Xperia Z1 Compact sets a new standard in premium smartphones. It features Sony's proven camera technologies to deliver the same level of performance and quality that you would find in a conventional compact digital camera – all in a beautifully crafted compact smartphone. The [20.7 megapixel camera phone](#) is matched with 1/2.3-type CMOS image sensor Exmor RS for mobile, Sony's award-winning G Lens and intelligent BIONZ™ for mobile image processing engine resulting in superb photo quality.

Thanks to this unique combination of technologies, you can capture beautifully sharp and bright images even in lowlight conditions when a flash won't do. High shutter speeds and 3x clear image zoom prevent shots from being blurred while allowing you to capture from a distance, so that you never miss the moment. Superior Auto helps you shoot perfectly, with intelligent scene recognition technology to capture incredible images in an instant with no complicated settings. And because it's both waterproof and dust-resistant, this durable and versatile smartphone fits neatly into your life, so you can use it anytime, anywhere.

## **Unique social camera apps to enhance your camera experience**

The Xperia Z1 Compact comes pre-loaded with a suite of innovative Xperia Camera Apps to take your photography experience to a new level:

- Timeshift burst: Captures an impressive 61 frames in just two seconds so you get the perfect shot first time, every time.
- Info-eye™: An innovative visual search using your camera to provide information on landmarks, books and wine amongst others.
- Social live: Broadcast your videos live via Facebook and get your friends' comments right on your screen for the ultimate interactive sharing experience.
- AR effect: Have some creative fun with your pictures with SmartAR™ augmented reality animations

In addition to these great pre-installed social camera apps, there's a whole range of extra apps for you to enjoy including Wikitude Places, Evernote, VI Sports and

# SONY

more. Simply go into your camera viewfinder, turn on Superior Auto and then click on '+Apps' to see all the latest apps to enhance your smartphone experience.

## **Beautiful and durable design**

Xperia Z1 Compact includes all of the features of the acclaimed Xperia Z1, but offered in perfectly palm-sized proportions. Featuring Sony's stunning OmniBalance design, this dust-resistant and waterproof (IP55 & IP58) beauty is both sleek and durable from every angle. And with the dedicated camera button, you can even take photos or videos underwater. The Xperia Z1 Compact takes the style stakes a step further offering a choice of vibrant colour finishes including white, black, lime and pink to suit your individual taste. A clever design refinement is the new Glove Mode<sup>4</sup> that lets you use your Xperia Z1 Compact even while wearing gloves, making it even easier to use your phone, no matter what the weather.

## **World's best battery performance in a premium compact smartphone<sup>5</sup>**

Xperia Z1 Compact offers ultra-fast performance and breathtaking graphics, thanks to the latest Qualcomm<sup>®</sup> Snapdragon<sup>™</sup> 800 processor with 2.2 GHz quad-core CPU and 4G LTE for amazing speed. The Xperia Z1 Compact also includes a 2300 mAh battery which provides outstanding, class-leading battery performance, despite its compact size.

Sony's Battery STAMINA Mode helps you stay connected for longer, as it automatically turns off functions to save power when you don't need them and restarts them when you do. So now you can leave the charger at home and never have to worry running out of power when you need it most – the Z1 Compact takes everyday demands in its stride.

## **Enjoy the best colour and sharpness**

Built with Sony's latest BRAVIA<sup>®</sup> TV technologies optimized for mobile, the Xperia Z1 Compact incorporates a 4.3" TRILUMINOS<sup>™</sup> HD Display for mobile, for a wider palette of rich, natural colours. Sony's exclusive X-Reality<sup>™</sup> for mobile is an intelligent super resolution technology that finds and reproduces any lacking pixels, so you'll always be able to enjoy the clearest and sharpest videos.

# SONY

## **Sony's media applications**

Xperia Z1 Compact offers seamless access to both online and offline entertainment with these integrated Sony's media apps:

- PlayMemories Online<sup>6</sup> - a cloud-based image and video service that is integrated into the Album application. A new 'All Sync' feature enables users to instantly auto-upload all of their photos without storage limitation<sup>7</sup>.
- "WALKMAN" and Movies applications provide access to more than 22 million songs on the "WALKMAN" app through Music Unlimited<sup>8</sup> and more than 150K movies and TV series on the Movies app through Video Unlimited<sup>8</sup> from Sony Entertainment Network.
- TrackID™ TV<sup>9</sup> - enhances your TV-viewing experience as it lets you search, share and explore information from broadcasted TV shows such as cast & crew, biographies, filmography or show related Tweets.

## **Switching to Xperia has never been easier**

Xperia™ Transfer Mobile makes it easier than ever to switch from your existing Android or iOS handset to Xperia. It's the simple and easy way to seamlessly transfer your contacts, photos, bookmarks, apps, messages and much more from your old smartphone, swiftly and securely. And better still, no PC is required - simply transfer directly from phone-to-phone using NFC or the supplied cable<sup>10</sup>.

## **Unrivalled ecosystem of companion products and smart accessories**

Sony offers the most comprehensive range of innovative companion products and accessories to give you new ways to use and enjoy your smartphone. With 132 NFC enabled one-touch connected products - including TVs, headphones, audio speakers, tablets, and more - it has never been easier to connect and enjoy your content across multiple devices.

Key [smartphone accessories](#) to enhance your Xperia Z1 Compact experience include:

- [QX100](#): High-performance 'lens-style' cameras designed for mounting on smartphones and operated through the smartphone screen.

# SONY

- [SmartWatch 2](#): Use as a second screen for Xperia Z1 Compact. Read messages, handle calls, easily access notifications – all from your wrist. Trigger the Xperia Z1 Compact camera shutter.
- [DK32](#): Magnet charging cradle that offers a perfect viewing angle as you talk, watch and listen whilst charging your smartphone.
- [SBH-80](#): Stereo Bluetooth Headset in a unique neckband-style design crafted from premium materials and supporting NFC, HD Voice and aptX.

The Xperia Z1 Compact will launch globally from February 2014.

For the full list of [Xperia Z1 Compact specifications](#), please click [here](#).

- Ends -

<sup>1</sup> Based on the results of specifications comparison, a blind assessment of the imaging, video and gaming experiences delivered by Sony Xperia Z1 Compact and Apple iPhone 5C, Apple iPhone 5S, HTC One Mini, and Samsung Galaxy S4 Mini and rated by 202 UK consumers, and the results of processor and battery performance testing. Compact Smartphone defined by Strategy Analytics as smartphones with a display size of less than 4.5 inches. Research was conducted by Strategy Analytics between 20<sup>th</sup> November – 6<sup>th</sup> December 2013. For more information, go to: [www.sonymobile.com/testresults](http://www.sonymobile.com/testresults)

<sup>2</sup> In compliance with IP55 and IP58, Xperia Z1 Compact is protected against the ingress of dust and is waterproof. Provided that all ports and covers are firmly closed, the phone is (i) protected against low pressure jets of water from all practicable directions in compliance with IP55; and/or (ii) can be kept under 1.50 meters of freshwater for up to 30 minutes in compliance with IP58. The phone is not designed to float or work submerged underwater outside the IP55 or IP58 classification range that may lead to your warranty will being void. Find out more [www.sonymobile.com/testresults](http://www.sonymobile.com/testresults)

<sup>3</sup> Specifications verified by Strategy Analytics' SpecTRAX service as of 25<sup>th</sup> October 2013. Compact Smartphone defined by Strategy Analytics as smartphones with a display size of less than 4.5 inches. For more information on Strategy Analytics' results go to: [www.sonymobile.com/testresults](http://www.sonymobile.com/testresults)

<sup>4</sup> Supports maximum 2mm thickness

<sup>5</sup> Based on the results of battery performance testing conducted by Strategy Analytics between 25<sup>th</sup> November – 6<sup>th</sup> December 2013, comparing the performance of Sony Xperia Z1 Compact with HTC One Mini, Samsung Galaxy S4 Mini, Apple iPhone 5C and Apple iPhone 5S. Compact Smartphone defined by Strategy Analytics as smartphones with a display size of less than 4.5 inches. For more information, go to: [www.sonymobile.com/testresults](http://www.sonymobile.com/testresults)

<sup>6</sup> Subject to market availability

<sup>7</sup> If an image exceeds 1920 pixels along its longest plane (either width or height), it will automatically be resized to 1920 pixels.

<sup>8</sup> Sony Entertainment Network services are subject to availability by region. Please visit [www.sonyentertainmentnetwork.com](http://www.sonyentertainmentnetwork.com) for more details. The number of tracks available from this catalogue varies by country and may be fewer than stated.

<sup>9</sup> TrackID™ TV is only available in United Kingdom, Germany, France, Japan and United States

<sup>10</sup> Xperia™ Transfer Mobile is available from February 2014. USB host cable needed for iPhone to Xperia™ Transfer (availability of bundled cable differs by region).

# SONY

## **FOR MEDIA INFORMATION PLEASE CONTACT:**

For more information, images and videos please visit:

[www.sonymobile.com/pressreleases](http://www.sonymobile.com/pressreleases)

Sony Mobile Communications, Global Communications & PR department

General Press: +44 208 762 5858

## **About Sony Mobile Communications**

Sony Mobile Communications is a subsidiary of Tokyo-based Sony Corporation, a leading global innovator of audio, video, game, communications, key device and information technology products for both the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Through its Xperia™ smartphone and tablet portfolio, Sony Mobile Communications delivers the best of Sony technology, premium content and services, and easy connectivity to Sony's world of networked entertainment experiences. For more information: [www.sonymobile.com](http://www.sonymobile.com)

## Legal

1) Facts and features may vary depending on local variant. 2) Operational times are affected by network preferences, type of SIM card, connected accessories and various activities e.g. playing games. Kit contents and colour options may differ from market to market. The full range of accessories may not be available in every market. 3) Icons displayed are for illustrative purposes only. The homescreen may appear different in your product. Some features may not be available in your country or area.

Sony, make.believe, WALKMAN, WALKMAN W logo, Sony Entertainment Network, PlayMemories Online, Exmor RS, G Lens, BIONZ, SmartAR, Xperia Transfer Mobile, BRAVIA are trademarks or registered trademarks of Sony Corporation. Xperia, TrackID are trademarks or registered trademarks of Sony Mobile Communications AB. PlayStation is a trademark or registered trademark of Sony Computer Entertainment. Snapdragon is a trademark of Qualcomm Incorporated. Facebook is a trademark or registered trademark of Facebook, Inc. Other product and company names mentioned herein may be the trademarks of their respective owners. Any rights not expressly granted herein are reserved. All terms are subject to change without prior notice. Additional information regarding trademarks may be located on our website at: [www.sonymobile.com/global-en/legal/trademarks-and-copyright/](http://www.sonymobile.com/global-en/legal/trademarks-and-copyright/)