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## **Sony's new Xperia XZ3 flagship smartphone brings you a seamless design for an immersive viewing experience**

- **A stunning 6-inch 18:9 QHD+ HDR OLED display, powered by Sony's award-winning BRAVIA® OLED TV technologies, to deliver deeper blacks, sharper images and more vibrant colours**
- **Beautifully curved 3D glass design seamlessly blends the OLED display into the slim phone body for perfect hand fit**
- **Side sense uses AI to cleverly predict the apps you need most and puts them in easy reach**
- **Smart launch with AI ensures you never miss capturing a moment by launching the camera mode when the phone is lifted horizontally**
- **19MP Motion Eye™ main camera and 13MP front camera provide unique capturing technologies, including 4K HDR Movie recording, Full HD 960FPS Super slow motion and advanced 3D Creator now with facial expressions**

**Berlin, IFA, 30<sup>th</sup> August 2018** – Sony Mobile Communications (“Sony Mobile”) continues its evolution in Xperia™ engineering and design with the announcement of its latest flagship, the [Xperia XZ3](#), powered by the best of Sony's expertise across TV, audio, imaging and gaming, in a sleek modern design.

“Our new XZ3 flagship smartphone is not just beautiful to look at, but it's packed with Sony's cutting-edge audio and visual technologies, letting you enjoy high quality content just as the creators intended, for a truly immersive entertainment experience in the palm of your hand.” said Hideyuki Furumi, Executive Deputy President, Head of Sales Marketing, Sony Mobile Communications.

**The most immersive experience to see more, hear more, feel more**

[Xperia XZ3 features a beautiful 6-inch QHD+ HDR OLED display](#), powered by Sony's award-winning BRAVIA OLED TV technologies, to deliver deeper blacks,

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higher contrast, and sharper clarity with more vibrant colours to enjoy your favourite movies and content. And advanced X-Reality™ for mobile will “up-convert” SDR content to near HDR (High Dynamic Range) so even when you’re watching content online, you can enjoy a high quality playback offering higher resolution, wider colour gamut, and improved contrast.

The immersive entertainment effect is also enhanced by Sony’s premium audio expertise. The S-Force Front Surround Sound speakers are now even more powerful with 20% more loudness than the previous model. Hi-Res Audio lets you listen to music in the quality as the artist intended, while DSEE HX upscales your compressed music to near Hi-Res Audio quality; and LDAC ensure superb wireless listening.

And Dynamic Vibration System creates a powerful haptic experience that enhances music, movies and games; letting you feel the action in your hands and bringing content to life in a completely unique way.

## **A seamless design and intuitive interface**

The curved 3D glass in front and back blends seamlessly into the device body to create a [sleek and elegant borderless design](#), generating beautiful reflections and ambient colours from all angles. The XZ3 sits comfortably in the hand, courtesy of an extended 18:9 screen framed around a near bezel-less body.

Crucially, the XZ3’s slim 3mm aluminium metal frame does not compromise looks for durability, together with Corning® Gorilla® Glass 5 and IP65/IP68 certified water resistance<sup>i</sup>. And there is a choice of four beautiful colours<sup>ii</sup> in a stunning finish to reflect your individual style: Black, White Silver, Forest Green, and Bordeaux Red.

XZ3 also introduces a new user-friendly interface Side sense, using AI to provide easy and convenient access to your favourite apps. Simply double-tap anywhere on either side of your XZ3, and it cleverly predicts and displays the apps you want to use next placing them within easy reach, without having to scroll up or down for them. Designed with large displays in mind, Side sense offers effortless, one-handed operation.

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## **Advanced Motion Eye™ camera and AI in Xperia**

XZ3 features new Smart launch with AI that instantly prepares your camera when you hold your phone up in landscape mode, ensuring you never miss a moment. Smart launch, together with existing features with AI including Superior Auto, Predictive Capture, Predictive Autofocus and Smile shutter, ensure the [XZ3 camera](#) gives you the best chance for a great shot. And of course only Sony's Motion Eye™ camera offers 4K HDR Movie recording for pro-quality filming and Full HD 960fps Super slow motion for dramatic shots.

Complementing the 19MP main camera is a best-in-class 13MP front camera that lets you capture beautiful and improved portrait selfies with beauty and bokeh effects for creative shots. In addition, advanced 3D Creator now lets users add facial expressions to their scans, taken with either the front or main camera, making them even more lifelike.

## **Powerful performance**

Powered by the cutting-edge Qualcomm® Snapdragon™ 845 Mobile Platform, the XZ3 gives users the world's fastest maximum connection speeds at 1.2Gbps. In addition, your immersive experience is set to last all day, thanks to several useful battery features such as Smart Stamina, STAMINA mode, plus Battery Care<sup>iii</sup> and Qnovo Adaptive Charging technology to [help the battery stay healthy to give you a longer battery lifespan](#).

## **Accessories**

A range of accessory covers Style Cover Touch SCTH70 and Style Cover Stand SCSH70 will be available in corresponding colours. Also available are [charging and audio accessories](#):

- [Wireless Charging Dock WCH20](#)
- [Open-ear Stereo Headset STH40D](#)
- [2-way Style USB Audio & Bluetooth® Headset SBH90C](#)
- [USB Type-C™ 2-in-1 Cable EC270](#)

## **Availability**

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Xperia XZ3 will be available in selected markets globally from end of September 2018 and will be among the first devices to ship with the latest [Android™ 9 Pie](#)

- ENDS -

## NOTES:

Full specifications for XZ3 can be found here:

<https://www.sonymobile.com/global-en/products/phones/xperia-xz3/specifications>

## FOR MEDIA INFORMATION PLEASE CONTACT:

For more information, images and videos please visit:

<http://blogs.sonymobile.com/category/press-releases>

Sony Mobile Communications, Global Communications & PR department

## About Sony Mobile Communications

Sony Mobile Communications is a subsidiary of Tokyo-based Sony Corporation, a leading global innovator of audio, video, game, communications, key device and information technology products for both the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Through its Xperia™ smartphone and tablet portfolio, as well as innovative smart products, Sony Mobile Communications delivers the best of Sony technology, premium content and services, and easy connectivity to Sony's world of networked entertainment experiences. For more information: [www.sonymobile.com](http://www.sonymobile.com)

## Legal

1) Facts and features may vary depending on local variant. 2) Operational times are affected by network preferences, type of SIM card, connected accessories and various activities e.g. playing games. Kit contents and colour options may differ from market to market. The full range of accessories may not be available in every market. 3) Icons displayed are for illustrative purposes only. The home screen may appear different in your product. Some features may not be available in your country or area.

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<sup>i</sup> XZ3 is water resistant and protected against dust, so don't worry if you get caught in the rain or want to wash off dirt under a tap water, but remember all ports and attached covers should be firmly closed. You should not put the device completely underwater; or expose it to seawater, salt water, chlorinated water or liquids such as drinks. Abuse and improper use of device will invalidate warranty. The device has been tested under Ingress Protection rating IP65/68. For more info, see [www.sonymobile.com/waterresistant](http://www.sonymobile.com/waterresistant). Note the XZ3 has a capless USB port to connect and charge. The USB port needs to be completely dry before charging

<sup>ii</sup> Availability of colours will vary by market

<sup>iii</sup> Battery Care charges your phone to 90%, waits, then charges to 100% just before your normal wake-up time